



THE IOWA CATTLEMEN'S ASSOCIATION

LEADERSHIP PROGRAM

A program of the Iowa Cattlemen's Association to develop future leaders of Iowa's cattle industry

ABOUT

THE IOWA CATTLEMEN'S ASSOCIATION

The Iowa Cattlemen's Association is a grassroots organization of approximately 8,000 members. The mission of the Iowa Cattlemen's Association is 'Grow Iowa's beef business through advocacy, leadership and education.'

Through member input, the Iowa Cattlemen's Association engages with regulations and legislation that can assist or impede Iowa's beef business. ICA efforts are governed by member leaders and executed by staff. The Iowa Cattlemen's Association is led by an elected board of producer members and



industry professionals. Board members attend and promote ICA events – whether educational or policy focused. Board members also play an integral role in implementing the grassroots process by connecting with county leaders and other ICA members.

ICA MISSION

Grow Iowa's beef business through advocacy, leadership and education.

WHAT IS THE

IOWA CATTLEMEN'S LEADERSHIP PROGRAM

The goal of the Iowa Cattlemen's Leadership Program (ICLP) is to develop future leaders of Iowa's cattle industry. The program is an initial opportunity to be more active in the Iowa Cattlemen's Association, and perhaps you can see

yourself in a future leadership role in ICA. ICLP participants are educated on the structure and function of the Iowa Cattlemen's Association. Participants undergo training and educational seminars to enhance their communications

skills, strengthen their awareness of the legislative process, and diversify their knowledge of the Iowa and U.S. beef cattle industries.



What do I need to know?

The Iowa Cattlemen's Leadership Program strives to develop future leaders of Iowa's cattle industry.

The ICLP class will meet approximately six times in person and three times virtually throughout the year. This program and your relationship with other participants is based on your full participation.

Below you will find session dates, topics and more information about the program!



SESSION DATES & TOPICS

JANUARY 11-12:

Introduction to leadership, beef advocacy and volunteerism at the Iowa Cattle Industry Headquarters

FEBRUARY 15-16:

Introduction to government and policy with advocating for Iowa's beef business at the State Capitol.

MARCH 13:

Beginning farmer opportunities webinar with the Farm Service Agency and Iowa Finance Authority

MAY 15:

Webinar focused on grazing programs from Natural Resources Conservation Service and rotational grazing experiences and opportunities

JUNE 14-15:

Participate in Foreign Animal Disease Tabletop with Iowa Cattlemen's Association leaders; attend the ICA Carcass Challenge Banquet

JULY 11:

Packing Plant and Farm Tours

SEPTEMBER 12-13:

Webinar on Beef Nutrition

NOVEMBER 8-9:

Introduction to Beef Consumer Trends

DECEMBER 14-15:

Attend the Iowa Cattle Industry Leadership Summit and ICLP graduation

** all dates are tentative*

CARCASS CHALLENGE PROGRAM

ICLP participants are required to lead recruitment efforts for Iowa's premier fed-beef competition, the ICA Carcass Challenge. This unique networking opportunity provides support for educational and leadership activities for Iowa cattlemen across the state.



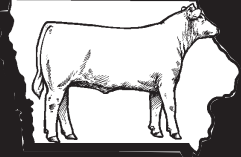
MORE INFORMATION

The association covers the cost of meals and hotel accommodations for each session; however, members must pay their travel costs. This year-long program is open to cattlemen and women, ages 25 to 45+ years, who want to develop their skills to become better producers and members of the beef cattle industry. ICLP members should have a vested interest in beef

cattle production. While they may be actively engaged in a beef cattle operation, it is not a requirement. Applicants must be current members of the Iowa Cattlemen's Association prior to the start of the program. We will be selecting 20 participants from the applicants that we receive from September 15, 2022 - November 1, 2022.

Thanks to the generous support of the Iowa Cattlemen's Foundation, meals and hotel accommodations are covered; however participants must pay their own travel costs.

Participants may miss up to two sessions; after two missed sessions, the participant will be dismissed from the program.



APPLICATION

DUE NOVEMBER 1, 2022

NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

COUNTY: _____ **COUNTY OF ICA MEMBERSHIP:** _____

MOBILE PHONE: _____ **EDUCATION:** _____

Please answer the following questions, using a separate document and submit via email

TELL US ABOUT YOUR CATTLE OPERATION/EXPERIENCE:

WHY ARE YOU INTERESTED IN PARTICIPATING IN THE PROGRAM?

WHAT ARE YOUR GOALS AND VISIONS FOR THE FUTURE OF THE IOWA CATTLE INDUSTRY? HOW DO YOU SEE YOURSELF ADVOCATING AND LEADING THE BEEF INDUSTRY IN THE FUTURE?

WHAT POLICY TOPIC MOST CONCERNS YOU? HOW WOULD YOU WORK TO ADVOCATE FOR THIS TOPIC?

ARE YOU CONNECTED OR ACTIVE IN YOUR LOCAL COUNTY CATTLEMEN'S ASSOCIATION? IF SO, PLEASE EXPLAIN. IF NOT, WOULD YOU LIKE TO BE?

PLEASE RETURN FORM TO:

Tanner Lawton, tanner@iacattlemen.org and Meghan Orr, meghan@iacattlemen.org