

2019-2020 Editorial Calendar/Schedule for
Iowa Cattleman Magazine
published between November 1, 2020 - October 31, 2021

Please note: *Iowa Cattleman Magazine* is published monthly.

CONTRIBUTORS: The deadline for contributions is the 7th of every month (or the last business day before the 7th if the 7th falls on a weekend.) Editorial contact: Jackie Ditsworth, 515-296-2266 or jackie@iacattlemen.org

ADVERTISERS: The deadline for reserving space in an issue is the first (or first work day) of every month. Contact Jackie Ditsworth, 515-296-2266 or jackie@iacattlemen.org.

Generally, every issue of *Iowa Cattleman* magazine will include columns from:

- ICA President
- ICA CEO (At the Gate)
- ICA Membership Report
- ICA Public Policy
- ICA Seedstock
- Iowa Cattlemen's Foundation
- ICA Events
- Iowa Beef Center
- ISU Livestock Economics
- ISU Extension Veterinarian
- ISU Cow/Calf Specialist

NOVEMBER: Preview Annual Meeting

Copy Due Date: Oct. 7 **Press Date:** Oct. 21 **In-Home Date:** Nov. 1-Nov. 5

DECEMBER: Year in Review

Copy Due Date: Nov. 6 **Press Date:** Nov. 19 **In-Home Date:** Dec. 1-5

JANUARY: Iowa Beef Expo/ICA Annual Meeting

Copy Due Date: Dec. 4 **Press Date:** Dec. 16 **In-Home Date:** Jan. 1-Jan. 5

FEBRUARY: Cow/Calf and Seedstock

Copy Due Date: Jan. 7 **Press Date:** Jan. 20 **In-Home Date:** Feb. 1- Feb. 4

MARCH: Policy/Legislative Updates

Copy Due Date: Feb 8 **Press Date:** Feb. 18 **In-Home Date:** Mar. 1-5

APRIL: Iowa Environmental Stewardship Award Winner

Copy Due Date: Mar. 8 **Press Date:** Mar. 23 **In-Home Date:** Apr. 1-5

MAY: Iowa's Best Burger/May Beef Month

Copy Due Date: Apr. 7 **Press Date:** Apr. 22 **In-Home Date:** May 1-5

JUNE: BeefMeets/Summer Policy Development

Copy Due Date: May 7 **Press Date:** May 21 **In-Home Date:** June 1-June 5

JULY: Preview State Fair and Governor's Charity Steer Show

Copy Due Date: June 7 **Press Date:** June 21 **In-Home Date:** July 1-July 5

AUGUST: Custom Cattle Feeders Directory/Feedlots

Copy Due Date: July 7 **Press Date:** July 21 **In-Home Date:** Aug. 1-5

SEPTEMBER: State Fair and Governor's Charity Steer Show

Copy Due Date: Aug. 6 **Press Date:** Aug. 23 **In-Home Date:** Sept. 1-Sept. 5

OCTOBER: Young Cattlemen

Copy Due Date: Sept. 7 **Press Date:** Sept. 22 **In-Home Date:** Oct. 1-5