

Iowa Cattlemen's Association Job Description

Government & Regulatory Affairs Manager

General Responsibilities:

The Government and Regulatory Affairs Manager is responsible for enhancing the Iowa beef industry's business climate by acting as a liaison to membership and ensuring that ICA has a strong, credible presence when decisions are made legislatively. This position enhances the connection from membership to government by utilizing member input to outline policy focus and providing avenues for membership to voice input on industry impacting topics. This position works directly with ICA contract lobbyists to ensure that member voice and input is heard.

Specific Responsibilities:

- Policy Development
 - Maintain and manage a formal policy development structure
 - Lead the directional charge for the development of ICA policy, utilizing input from membership, industry and member leaders serving on policy committees
 - Regularly host listening sessions and other member engagement functions to gain producer input and policy direction
 - Advise Iowa policy committee leadership on priority issues and respond to committee leadership requests in a timely manner
- Policy Communications
 - Provide communication on government affairs to ICA's leadership and members through:
 - Magazine articles, email newsletters, and fact sheets
 - Create letters, statements, testimony and other correspondence related to policy
 - Travel, speak and represent the Iowa Cattlemen's Association as appropriate in all environments
 - Attend state, county, district, and regional ICA meetings as requested to communicate on issues addressed by Iowa Cattlemen's Association
 - Travel to annual and summer meetings, state meetings and other meetings to discuss policy activities
- Member Engagement
 - Engage membership and affiliates on government affairs activities
 - Mobilize 'grassroots' on legislative issues
 - Answer member questions on policies and regulations that affect their operation
- Policy Influence
 - Maintain a strong relationship with Iowa Cattlemen's Association contract lobbyist(s) and ensure necessary information and presence from members throughout state government to better ensure policy adoption
 - Coordinate the overall strategy for the association's interaction with agencies involved in regulation of the beef industry

- Develop strategies that further advance the policy and legislative priorities of the cattle business
- Serve as a liaison to the Department of Natural Resources, Department of Transportation, Environmental Protection Commission, Iowa Department of Agriculture and Land Stewardship etc. on matters impacting the Iowa cattle industry
- Advocate ICA member developed policy with executive and legislative branches of government
- Other Duties
 - Evaluate and analyze legislation to determine the impact on cattle producers
 - Prepare for annual, summer and legislative meetings by arranging speakers, developing meeting agendas and coordinating committee activities with association leadership
 - Attend National Cattlemen's Beef Association Midyear and Annual conventions and other National meetings where policy development and implementation could affect Iowa cattle producers as directed by the Chief Executive Officer.
 - Work as a team member involved with the development of ICA meetings and events.
 - Oversee/advise Political Action Committee
 - Other duties as assigned.

Qualifications:

Requirements include a bachelor's degree in Animal Science, Ag Business, Ag Education, Political Science or related degree. Further education is helpful but not required. Familiarity with the cattle business and the legislative process is required. The successful candidate must demonstrate excellent written and oral communication skills. Demonstrated experience working in government affairs/public policy is preferred.

TO APPLY:

To apply for the above position please send a cover letter, resume and references to:

Iowa Cattlemen's Association
% Matt Deppe, CEO
2055 Ironwood Court
Ames, IA 50014

-OR-

Email above materials to
matt@iacattlemen.org.