

SUPPORT ICA. DONATE TODAY!

# **CARCASS CHALLENGE**

#### **DONOR INFORMATION:**

Please list ALL donors and breeders as you want listed for this steer on all materials.

(Ex.: Steer #1: County Cattlemen's Association, George Henry, and First National Bank)

Steer #100 donated by:

#### COMMUNICATION CONTACT:

# Please list <u>breeder</u> information below: (This is where the steer will be picked up by an ICLP member) Name: \_\_\_\_\_ Address: City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_ Mobile Phone: Email: \_\_\_\_\_ Please list additional partner(s) or donor(s): (These contacts will receive all program communication, please indicate by circling which) Partner(s) or Sponsor(s): City: \_\_\_\_\_State: \_\_\_\_Zip: \_\_\_\_\_ Mobile Phone: Partner(s) or Sponsor(s): City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_ Mobile Phone:

#### **AGREEMENT:**

agree to donate & deliv	ver a feedei	r steer	following	the
riven guidelines for the IC	A Carcass	Challer	nge for we	an-
ng, weight, and vaccinati	ons, to lowa	a State	University	y or

☐ YES! I agree.

lenge for weang te University or designated pick-up site on Nov. 20, 2023. At delivery, I understand the ownership of the steer will be turned over to the Carcass Challenge program and the funds raised by the marketing of the finished steer will be used in the ICA general fund to strengthen lowa's beef business through educational programs and leadership development.

Signature:	
Date:	

Steer Recruiter:

#### **QUESTIONS? Contact Madyson Thill** madyson@iacattlemen.org | 515-971-7959

#### **RETURN FORM TO:**

Iowa Cattlemen's Association, c/o Carcass Challenge 2055 Ironwood Court, Ames, IA 50014

> Phone: 515-296-2266 | Fax: 515-296-2261 More information at www.iacattlemen.org



A PROJECT OF THE IOWA CATTLEMEN'S LEADERSHIP PROGRAM

# **CARCASS CHALLENGE**

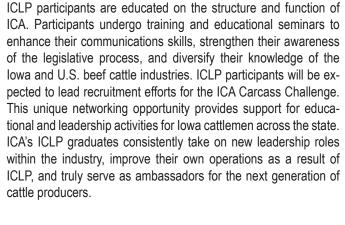
### **ABOUT**

lowa's only fed cattle competition that showcases the elite genetics our state produces. Iowa Cattlemen's Association's (ICA) Carcass Challenge was created to highlight lowa's beef business, raise non-dues ICA revenue, and provide leadership and learning opportunities for the Iowa Cattlemen's Leadership Program (ICLP). These cattle are brought into a singular feedlot where they are fed in a manner in which a high percentage of these cattle are ready for optimum harvest in 190 days. The cattle have time to adjust during a two week warm up period and are then weighed and evaluated for beginning test data analytics. From there, cattle go on test in a typical feedlot setting and pushed toward a harvest date of mid to late May. Cattle are ranked and recognized based on standard industry metrics. Cash prizes and special awards are presented to donors of the top steers in retail value per day on feed, average daily gain, ribeye area, marbling score, and chef's choice.

# **ICLP**:

The ICLP consists of a series of educational sessions designed to develop leadership qualities in young cattle farmers. ICA prepares action-packed agendas for each session that touch on key beef cattle industry topics as well as to enhance leadership skills. The goal of the ICLP is to train future leaders of lowa's cattle industry. The program is an initial opportunity to be more active in the asso-

ciation, and building to fulfill a future leadership role in ICA.



### **LOCATION**

The steers will be fed at the Iowa State University Beef Nutrition Farm. We thank ISU and the farm staff for the management, care, and handling of the steers. The Beef Nutrition Farm is located approximately five miles northwest of the ISU campus. The mission of the farm is to provide facilities and support for research aimed at optimizing nutrition and management of beef cattle in Iowa.



Retail Value per Day on Feed	Champion	\$5,000
Retail Value per Day on Feed	Remaining Top 10%	\$250-500
Largest Ribeye		\$250
High Marbling Score		\$250
Chef's Choice Award		\$250
Average Daily Gain		\$250

#### **QUESTIONS? Contact Madyson Thill**

madyson@iacattlemen.org | C: 515-971-7959 Office: 515-296-2266 | Fax: 515-296-2261 More information at www.iacattlemen.org





# **DONOR REQUIREMENTS**

- · Breeder must be a 2023 active ICA member.
- · Must submit a Carcass Challenge commitment form by Oct. 9, 2023.
  - An ICLP member can help with this, or it can be sent directly to Madyson Thill or ICA's main office.
- Deliver steer to lowa State University or steer pickup location on Nov.
  20, 2023 and transfer ownership to ICA. When the steer arrives:
  - 1. There <u>must</u> be a complete delivery information sheet that includes steer description, pedigree, and all **vaccinations** given in the last 21 days.
  - If at all possible, please include a veterinary-signed lowa Certificate of Health and/or a Green/Gold Tag PreConditioned Certificate.

## STEER REQUIREMENTS

- · Spring-born 2023 steer calf weighing 750 pounds.
- No dairy breed type cattle.
- · No evidence of warts, ringworm, lice, or mange.
- · Castrated for at least 30 days prior to delivery.
- · Dehorned and healed from dehorning.
- Steers should be weaned, acclimated to bunk feeding, and consuming a weight-appropriate mixed ration prior to delivery.

# **NUTRITION PROTOCOL**

- We anticipate all steers weighing around 750 pounds upon arrival.
  We will work with the feedlot to build rations for an ending weight of 1,425 to 1,450 pounds.
- Steers will be on a two-week acclimation period prior to initiating the feedlot performance test with an on-test weight. The acclimation period allows each individual steer to adapt to pen conditions and normalize to diet and weight.
- Steers will be fed for 190 days. Once the steers are finished with their 2 week acclimation period we intend to have them spend 150 days on a finishing ration.
- Cost of gain will be important but not a limiting factor for this contest.
- Steers will be ultrasounded twice. We will utilize this scan projection data to track how steers are performing throughout the contest.

# **HEALTH PROTOCOL**

#### PRE-ARRIVAL:

- Steers will be weaned no later than Oct. 9 with a delivery date of Nov. 20.
- Cattle will require the Green/Gold Tag vaccinations listed between the dates of Sept. 25 to Oct. 15. A veterinary signed Green/Gold Tag

certificate is not mandatory this year, but this is something we are looking to require in the future.

- Required Green Tag Vaccinations: IBR, BVD, BRSV, PI-3, seven-way Clostridia, Mannheimia haemolytica, and Histophilus somni.
- Calf must come with a completed health sheet in order to receive information back from the challenge.

#### **ARRIVAL:**

- · Processing will be Nov. 21, the day after arrival.
- Processing on arrival will include: 5-way modified live viral, paste dewormer, lice control pour on, an intermediate steroid implant, and a preventative antibiotic dose.
- ISU will be conducting a blood draw, deep pharyngeal swab, and BVD PI test.
  - 1. Any positive test results will result in immediate removal from the competition.

#### **TREATMENT PROTOCOLS:**

- Pull and treatment reports will be communicated between ISU and ICA
  - Animals will be treated and returned, unless a sick pen is needed.
- All deaths will be posted and reported to ICA, as well as the donor notified.
  - Neither ICA, nor ISU will be held liable for any sickness or any death loss of the Carcass Challenge steers. Cattle will be monitored closely to avoid health issues.
- If a steer becomes chronic, ICA will be consulted on railing the steer.
- Steers that don't fit projections from the scan and weight data will be addressed at the halfway point for railing the steer.

## **TIMELINE**

Commitment form turned in	October 9, 2023
Delivery date	November 20, 2023
On-test weight and scan	December 4, 2023
Mid-test weight and scan	February 14, 2024
Carcass Challenge Open House	

## **GENERAL INFORMATION**

Donor Steer Weights	750 lbs
Time on Feed Nov. 21, 2023 - May 24, 20.	24 (190 days)
Carcass Challenge Banquet	June 2024