



NEWS RELEASE

Iowa Cattlemen's Association

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For Immediate Release

February 24, 2010

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ICA's Berven Announces May 31 Retirement

Ames, Iowa – The Iowa Cattlemen's Association's Executive Vice President, Bruce Berven, recently announced his May 31, 2010 retirement. Berven served in the position for approximately 12 years, first joining ICA as Executive Vice President in 1978, and again most recently in 2006. There was, however, a 22 year period where he and his family lived out-of-state.

"I first communicated my retirement decision to ICA's top elected officers back in November, and then to the full Board of Directors in January," said Berven. "My goal was to allow time for the association to select a new staff leader and to seamlessly move forward," he continued.

Under Berven's recent staff leadership, ICA experienced four consecutive balanced budgets and restored much needed reserve funds, achieved a 2009 membership increase, reinstated the Young Cattlemen's Leadership Program, and secured passage of legislation to allow the continued application of solid manure during the winter. Berven credits ICA's officer team, board of directors, the staff and its 97 county associations for their work and dedication to the Iowa cattle industry. "A quarterback is only as good as the team surrounding him," said Berven, and I've been blessed with a great staff team and dedicated volunteers who have gone the extra mile to move the Iowa cattle industry forward, positioning it for great things in the future."

"My list isn't as exotic as the one made famous by Jack Nicholson and Morgan Freeman in the movie 'The Bucket List', but with three grown children, their spouses and ten grandchildren living in Ohio, California and Colorado, more travel time for Ann and me has become a top priority," said Berven. "We plan to continue residing in Ankeny, and will be watching with great anticipation as the Iowa cattle industry further realizes its potential," concluded Berven.

ICA President Kent Pruismann notes that ICA operations are continuing as usual and that the association stands ready to serve its members on issues impacting their businesses. Pruismann and Berven share volunteer and staff leadership positions, respectively, and are committed to a smooth transition.

The ICA Executive Committee and Board of Directors recently put a plan in place to identify and secure a new CEO. An executive search is being conducted by Kevin Drury of Hedlin Ag Enterprises. Anyone seeking more information about the position or wanting to apply can contact Mr. Drury by emailing kdrury@hedlinag.com or by calling 515-964-7997.