



NEWS RELEASE
FOR IMMEDIATE RELEASE
August 5, 2009

Contact: Brian Waddingham, Director of Industry Relations, Iowa Beef Industry Council
(515) 296-2305

TWENTY-SEVENTH GOVERNOR'S CHARITY STEER SHOW

AMES, IOWA – Twenty-five entries from throughout the state of Iowa will participate in the 2009 Governor's Charity Steer Show. The show ring competition takes place Saturday, August 15, at 4:00 p.m., in the Pioneer Livestock Pavilion at the Iowa State Fair.

Immediately following the competition, the steers will be sold at auction, with proceeds going to the Ronald McDonald Houses of Iowa. Both the show ring event and the auction are open to the general public.

Since its inception in 1983, the Governor's Charity Steer Show has raised more than \$1.5 million for the Des Moines, Iowa City and Sioux City Ronald McDonald Houses. The houses provide a "home away from home" for families of seriously-ill children being treated in area hospitals.

Phil Core has been selected as the official steer show judge. Phil is a beef producer from Pleasantville, Iowa. Tom Frey has been selected to serve as the event's Showmanship Judge. Tom operates Creston Livestock Auction in Creston, Iowa. Emcees for the event include Bob Quinn from WHO Radio and Andy Petersen from WMT Radio. The auctioneer is Phil Schooley from Bloomfield Livestock Market and helping him catch bids in the ring are Tom Rooney of *The Midwest Marketer*, Mike Sorensen of *Livestock Plus*, Jason Lakin from Tama Livestock Auction and Ross Butler.

To date, the following celebrity showpeople are signed up to participate: Governor Chet Culver; Lindsey Ahrenholtz, Miss Rodeo Iowa 2009; Brad Penrith, UNI Head Wrestling Coach; Daren Heldt, Director of Racing, Prairie Meadows Race Track & Casino; Ken Root, WHO Radio; Mark Allen, WHO Radio; Rob Denson, President, DMACC; Stan Clement, CEO, Iowa Speedway; Mike Haight, Haight's Hawkeye Meat Market and Catering; Dr. Maynard Hogberg, ISU Animal Science Department Chair; Shelby Chapman, Miss Teen Rodeo Iowa 2009; Mark Pearson, WHO Radio; Bill Northey, Iowa Secretary of Agriculture; Kevin Jackson, ISU Head Wrestling Coach; Lieutenant Governor Patty Judge; John Putney, Executive Director, Iowa State Fair Blue Ribbon Foundation; Joey Woody, University of Iowa Men's Assistant Track Coach; Deborah Derr, President, NIACC; Speed Herrig, Cookies Food Products; Rick Rank, Director of Regional Sales for Iowa Case-IH; Craig Lang, President, Iowa Farm Bureau; Al Lorenzen, Director of Des Moines Area Sports Commission.

Steer sponsors include: **Iowa Beef Industry Council & Iowa Cattlemen's Association; NW Iowa Cattlemen's Associations** including Cherokee, Crawford, Lyon, Monona, Plymouth, Sac,

Sioux, and Woodbury; **Davis County Beef Promoters** including Bloomfield Livestock Market, Davis County Success Bank, Troy Elevator, Keith's Foods, Swaim Farms, Farm Bureau Insurance, Kincart Physical Therapy, Lynch Law Office, Dave Hopkins, Crop Service, Hoskin Elevator, North Side Insurance, Davis County Hospital, Lough Crop Insurance, Davis County Tire, Titan Soil, Darin Westoff, Rancho Centinela, Community 1st Credit Union, Doug & Jolene Davis Angus Farm, Batterson Red Angus, Jarr Cattle Co.; **Prairie Meadows Race Track & Casino; Southern Iowa Merchants** including Bank Iowa, Fareway, Farm Credit Services of America, Ferree Family, Garland-VanArkel-Langcamp Funeral Chapel, Harden Funeral Chapel, Hy-Vee Food Store of Oskaloosa, Kaye Blanchard, Keoco Auction Company, Long Transportation, Mahaska County Cattlemen's Association, McGriff's of New Sharon, Midwest One Bank, Midwest Seed Genetics, Oskaloosa Implement, Inc., Parks Livestock, Producers Livestock, Summitcrest Farms, Taso's Steakhouse, Veenstra Construction, Whiteoak Salers, Wickenkamp Family; **Iowa Farm Bureau Federation; Des Moines Area Community College; Dee Zee Inc; Volunteer Boards of Iowa Ronald McDonald Houses; McDonald's of Eastern Iowa; McDonald's of Central Iowa; McDonald's of NW Iowa and Dr. Pepper; Iowa Banker's Association; Friends of Floyd County** including Quality Liquid Feeds, Land O Lakes Purina Feed, LLC, Floyd County Cattlemen, Stewart Realty, Dale Siems, Sherman House Bed and Breakfast; **Ag Land Realty, Joe Sandve, Benton County Cattlemen and local support; Monroe County Cattlemen** including Karl Chevrolet, Iowa Telecom, First Iowa State Bank, People's State Bank, Hoop Beef Systems, Russell Livestock, Herbold Show Cattle, John Crall Show Cattle, Tratchel Family, Sinclair Farms, Eddyville Lumber, Bettis Construction, Vaughn Motors, Moorehead Auction, Johnson Insurance, Hawkeye Pallets, Spurgeon Construction, Iowa Aluminum, Relco, Gardner Crop Insurance, Ben Shinn Trucking, Veenstra Trucking, Kent Feed, Central States Cattle, Rozenboom Trucking, Wilson Trucking, Quicktron, Farm Bureau, CJ Dozing, Barker Implement, Stoner Angus & Show Pigs; **Artistic Waste; Cyclone Trace Cattle Company; SCE; D & T Express** including Norris Asphalt Paving, Ozinga Feeds, Crop Production Services, MAHER Plumbing, Greiner Implement Co., TMI Computer Systems, Iowa Auto Glass- Ottumwa, Henderson Body Works, Carroll Rents-Ottumwa; **North Iowa Area Community College; Sac County and Friends** including Crop Production Service of Sac City and Wall Lake, Monsanto, Dupont, Lytton Farm Equipment, Johnnie's Farm Supply, Denison Livestock, Sac County Cattlemen, Peterson Show Cattle, First Community Bank, Farm Credit, Animal Health Center, Pfizer Animal Health, FC Lytton, Vetter Equipment, Manson Red Power, Proliant, Bauer Built, Glasnapp Transfer, Koster Grain, New Co-op, Doug and Paula Klocke, Farm Bureau, Jim Schaben; **Iowa Case- IH Dealers; Poweshiek County Farm Bureau; Cass County Beef Producers, R & B Feeds, Tibken Show Steers.**

Steer owners include: Haley Stalcup, Prescott; Kelly Landman, Hull; Bradley Bish, Bloomfield; Blake Printy, Bondurant; Brooke Veenstra, Oskaloosa; Lori Dvorak, Bondurant; Shelby Klocke, Carroll; Trevor Gallagher, Elkhart; Rebecca Vierkandt, Alden; Tim Negen, Clarksville; Hannah Hibbs, Albion; Dalton Smith, Charter Oak; James McCain, Malcom; Cully Forsyth, Charles City; Leigh Crees, Dysart; Collin Herbold, Albia; Rebecca Freeman, Ogden; Blake McOllough, Clarion; Josh Vander Molen, Sully; Mike Pilcher, Blakesburg; Kally Johnson, Carpenter; Kayla Degner, Lytton; Lacy Stevenson, Knoxville; Brandon Sutfin, Montezuma; Morgan McDermott, Atlantic.

This annual event is sponsored by the Iowa Beef Industry Council and the Iowa Cattlemen's Association and hosted by Governor Chet Culver. Any individual or business interested in participating in this year's event can contact Brian Waddingham at the IBIC, 515-296-2305.

