



NEWS RELEASE

Iowa Cattlemen's Association

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FOR IMMEDIATE RELEASE

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Three county cattlemen's groups noted for membership success

AMES, IOWA – The Iowa Cattlemen's Association successfully ended its 2011 membership year at 9,478 members. “That was accomplished through the efforts of county members talking to fellow producers and supporting businesses,” said John Fluit, Jr, of Inwood. Fluit is the chairman of the ICA membership committee.

“The Iowa Cattlemen's Association has never been more active in protecting the best interests of Iowans and Iowa cattle farmers,” Fluit said. “Many took note of the efforts.”

Three counties were noted for leading the pack in several categories.

- Sioux County was noted for being the largest membership county (352 members) and the county with the largest number of new members (41).
- Ida County had the largest percentage of membership growth. County membership grew at 130.8%, with a final tally of 102 members in 2011, compared to 78 in 2010
- Boone County Cattlemen's Association had the highest membership renewal rate of 98.9%.

There are 97 organized county cattlemen's associations. For the 2012 membership year, ICA has already passed the 50% mark in renewals and new enrollments.

Cattle producers who would like to join ICA, can call the ICA office at 515-296-2266 or 800-888-1730.

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About the Iowa Cattlemen's Association: The Iowa Cattlemen's Association represents about 9,500 beef-producing families and associated companies dedicated to the future of Iowa's beef industry. ICA's mission is “Grow Iowa's beef business through advocacy, leadership and education.”