



NEWS RELEASE

Iowa Cattlemen's Association

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FOR IMMEDIATE RELEASE

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Iowa Cattlemen's Association schedules December annual convention

AMES, IOWA– The Iowa Cattlemen's Association (ICA) will hold its annual convention Dec. 12-14 at The Meadows Event & Conference Center in Altoona. The conference center is part of Prairie Meadows Racetrack and Casino.

“The theme of this meeting is ‘What’s in Your Cards?’ and we are going to show our members and other attendees options they can play as ICA meets its mission to ‘Grow Iowa’s beef business through advocacy, leadership and education’, says ICA President Ross Havens of Wiota. “The sessions being planned are sure to deliver good information to cattle producers.”

On Monday, Dec. 12, a pre-convention event will include a Cattlemen's College, hosted by Pfizer Animal Health. The program will feature Dr. D. Dee Griffin, Feedlot Production Management Veterinarian and Professor at the University of Nebraska's Great Plains Veterinary Educational Center. His topic will cover feed yard health and management issues.

A feed yard tour of three farms in Story County will be held after the Cattlemen's College to look at the various building options. The tour will include Longnecker Cattle Company, Ames, which has a hoop building; Sampson Farms, Nevada, which has a modified hoop, or non-confined hoop with an open lot; and Couser Cattle Company, Nevada, which has a monoslope and AT (alternative technology) system.

The evening of the pre-convention event will include a presentation about the economics of feed yard production in buildings, along with a producer panel.

The ICA Annual Convention activities begin Tuesday, Dec. 13. The Info Expo, which includes several educational sessions will begin at 10 a.m. Other activities that day include a trade show, awards luncheon, policy committee meetings, and a dinner where the ICA Hall of Fame recipient will be announced, and ICA will kick-off its 40th Anniversary year. The Iowa Cattlemen's Foundation Auction will finish the evening.

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On Wednesday, Dec. 14, attendees can continue to talk with vendors in the trade show, as well as attend the annual business meetings of the Iowa Cattlemen's Association and the Iowa Beef Industry Council.

Early registration for the ICA Annual Convention will save attendees \$35 per person. If you register by Nov. 28, registration will be \$115; after that the cost rises to \$150. Registration costs includes four meals, the trade show, and all educational sessions. The pre-convention event is free of charge, but registration is required so meal numbers can be properly anticipated.

Register for the conference at the ICA website, www.iacattlemen.org, or with the registration form included in the October, November and December issues of the *Iowa Cattleman* magazine.

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About the Iowa Cattlemen's Association: The Iowa Cattlemen's Association represents about 9,500 beef-producing families and associated companies dedicated to the future of Iowa's beef industry. ICA's mission is "Grow Iowa's beef business through advocacy, leadership and education."